

**CASTLE BOUTIQUE GROUP, INC. Press Release**  
**Jan. 22, 2010**

**Castle Boutique, a new concept in love and romance opens**

TEMPE, Ariz. – A new romantic concept store is opening this week in Wasilla, Alaska. Castle Boutique is a new concept in love, romance, intimacy and fun.

“Castle Boutique is a new concept that will give us the opportunity to reach a wider audience of consumers that perhaps we previously haven’t. We are always thinking of new and innovative ways to expand our retail offerings and enhance the retail experience for consumers,” says Mark A. Franks, president and CEO of Castle Boutique Group, Inc.

The store is 4,000 square feet and offers lingerie, apparel, shoes, lotions, toys, games and novelty items as well as a limited selection of traditional adult products.

“Castle Boutique’s inaugural location will offer customers a warm, fun and sophisticated experience when shopping,” says Franks.

The new Castle Boutique is located at 266 N. Boundary St. in Wasilla, Alaska. Visit the Web site at [www.castleboutiques.com](http://www.castleboutiques.com).

**About Castle Boutique Group, Inc.**

Castle Boutique is located in Wasilla, Alaska. Castle Boutique provides excellent customer service and a wide array of product choices from lingerie to games and novelty items. More information at [www.castleboutiques.com](http://www.castleboutiques.com).

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